

# **Housing Methodology Committee**

# Bay Conservation and Development Commission (BCDC) 50 California Street, 26th Floor San Francisco, CA

Meeting – October 12, 2006 10:00 a.m. - 1:00 p.m.

Time (approx.) 1. Call to Order/Introductions 90 Minutes 2. Discussion of Allocation Methodologies - All Units \* Staff presentation of several allocation methodologies based on housing growth, employment, transportation and city-centered policies with analysis on RHNA objectives and factors and public policy. Committee discussion. 10 Minutes **Break** 3. Discussion of Allocation Methodologies - Income-based Units \* 60 Minutes Staff presentation of several allocation methodologies based on county-wide and regional average income distributions with analysis on RHNA objectives and public policy. Committee discussion. 4. Next Steps and Draft Agenda for October 19 Meeting \* 20 Minutes 5. Adjournment In - Meeting Lunch Provided \* Posted to web site

## Association of Bay Area Governments

Representing City and County Governments of the San Francisco Bay Area



## M E M O

To: Housing Methodology Committee (HMC)

From: ABAG Staff
Date: October 11, 2006

Subject: RHNA Allocation Methodology Scenarios

### **Background**

As part of the Regional Housing Needs Allocation (RHNA) process, the Housing Methodology Committee (HMC) has been tasked with assisting ABAG staff in developing the methodology for allocating shares of the regional housing need to each city and county in the Bay Area.

By statute, there are nine factors that must be considered in developing the allocation methodology. These factors address issues such as protection of open space and agricultural lands, jobs-housing balance, and water and sewer capacity.

Factors are used to assign a share of the region's total housing need to individual jurisdictions. The factors cannot be used to change the total regional housing need. Therefore, the factors are always expressed as a share of the regional total. If used as factors, these same shares are then used to assign a proportion of the regional housing need to the jurisdiction.

Over the past several months, the HMC has been working to determine which factors should be included in the methodology. The committee's discussion has been framed by the need for the methodology to meet the statutory RHNA objectives as well as to further the Bay Area's regional goals for growth.

In the interest of developing the allocation methodology, the HMC requested that ABAG staff generate several possible allocation scenarios for their consideration. This memo describes the seven scenarios developed using the factors the HMC identified for inclusion in the methodology. The scenarios include factors related to housing growth, jobs, and areas served by public transportation. The different ways of using these factors, and the benefits and disadvantages of each, are also presented. A fourth factor—city-centered growth policies—was not included in the scenarios at this time, but may be added later if the HMC deems it necessary.

There were several factors identified by the HMC for possible inclusion in the methodology that were not included in the scenarios. These factors, and the reasons why they were not used, are described at the end of the memo.

Government Code Section 65584.04(d).

## **Proposed Allocation Factors**

Over the course of several meetings, the HMC has discussed the full set of potential methodology factors and concluded that four broad categories of factors ought to be considered for inclusion in the methodology:

- Housing growth
- Employment
- Transportation
- City-centered growth policies

These four broad categories include a wide range of individual factors discussed by the committee. As staff developed the allocation scenarios, it became clear that several of the factors proposed by the HMC could not be included in the methodology. These factors, and the reasons they were removed from consideration, are described at the end of this memo.

The individual factors that have been incorporated into the methodology scenarios are:

- Housing growth
- Existing jobs
- Job growth
- A combination of existing and future jobs
- Access to public transit
- City-centered growth policies

## **Regional Allocation Scenarios**

Staff developed several possible allocation methodologies that incorporate the six factors described above (Attached). These scenarios can be separated into three major categories. The first category, which consists of Scenario 1, is based solely on expected housing growth. The second category includes Scenarios 2, 3, and 4, which all seek to balance housing growth with different employment factors. The third category includes Scenarios 5, 6, and 7. These also balance housing and employment, but also include a factor to direct housing to areas served by public transit (indicated as TOD Housing).

These three categories mirror the decisions that the HMC must make in determining the final shape of the allocation methodology. The committee must first decide whether a methodology based solely on housing growth is sufficient. If not, the HMC must then consider whether including a jobs-related factor is important. If so, there are three possible options for selecting an employment factor. Once the employment factor has been selected, the committee must then decide whether it is appropriate to incorporate a factor for public transit.

Finally, once the range of factors in the methodology has been decided, the HMC must decide the relative importance of each factor. This step involves assigning a weight to each factor that represents its proportion of the whole. Thus, the weights assigned must total 100 percent.

Scenario 8 on Attachment 1 demonstrates the final step in building the methodology, which involves assigning weights to each factor that has been selected for inclusion. This scenario provides an example of how the factors can be weighted differently, and the impact that the different weights have on the allocations. In this scenario, Housing Growth is given a 60 percent weight, Jobs in 2014 is given a 20 percent weight, and TOD Housing is given a 20 percent weight.

RHNA Allocation Methodology Scenarios 10/11/06 Page 3

#### **Housing Growth**

Scenario 1 is based on the idea that the regional housing need should be distributed based on where housing growth is expected to occur in the region. Projected household growth represents the need to provide housing for future population increases. Information about projected household growth is taken from ABAG's *Projections* forecast. In determining where household growth is likely to occur in the region, *Projections* considers local plans for growth and the expected market demand for housing.

In 2002, ABAG's Executive Board resolved to use the regional goals and Network of Neighborhoods vision<sup>2</sup> as the basis for the *Projections* forecasts. Since that decision, *Projections* assumes that, over time, local land use policies will move the region closer to meeting the regional goals. The policy-based *Projections* specifically forecast more growth in existing communities and near transit, while directing growth away from agricultural areas and open space. As a result, the growth forecast used as the basis for estimating housing need for the RHNA process already encourages growth in areas with existing transportation infrastructure and in areas with public transit.

### **Balancing Housing and Employment**

The scenarios in this category are based on the premise that housing and jobs are both primary determinants of future housing need. These scenarios recognize that, in addition to housing growth, the presence of jobs in a community also generates demand for housing to accommodate the people that work at those jobs. Including a jobs factor will direct future growth to areas based on where there are, or will be, significant numbers of jobs. Over time, linking housing growth to jobs will result in a better jobshousing balance throughout the region.

In these scenarios, the housing growth factor is paired with one of three possible jobs-related factors:

Scenario 2 includes the jurisdiction's job growth between 2007 and 2014. Incorporating this factor would encourage jurisdictions to add housing in concert with job growth during the RHNA period. As a result, the methodology would seek to achieve a jobs-housing balance based solely on future growth. It would not take into consideration those areas that already have a high proportion of jobs.

Scenario 3 uses the jurisdiction's total jobs in 2014. This factor allocates growth based on a balance of a community's existing number of jobs and its expected employment growth through 2014. As a result, it represents a combination of the existing jobs and job growth. Using this factor would encourage a jobshousing balance based on how existing conditions are expected to change during the RHNA period. Incorporating both existing and future conditions reduces the likelihood that jurisdictions would be penalized for adding jobs in order to "fix" an existing jobs-housing imbalance.

Scenario 4 includes the jurisdiction's total jobs in 2007. This factor would direct housing growth to those areas that currently have a high proportion of jobs. This would encourage a better jobs-housing balance based on existing conditions, but would not consider future job growth.

## **Housing Near Transit**

Scenarios 5, 6, and 7 build on the previous examples of balancing housing growth and employment by adding a factor to direct housing growth to areas that are served by public transit. In these three examples, the transit factor is the same—the differences are based on the employment factors used.

<sup>&</sup>lt;sup>2</sup> This vision was the regionally-accepted outcome of the Smart Growth Strategy/Regional Livability Footprint Project completed in 2002.

RHNA Allocation Methodology Scenarios 10/11/06 Page 4

The public transit (or TOD housing) factor directs additional housing growth to areas that have access to public transit. The public transit services included in this factor are those with fixed infrastructure, such as heavy and light rail systems and ferries.<sup>3</sup> Only existing transit services are included as part of the factor. In effect, the factor assigns more of the housing growth during the RHNA period to areas within a half mile<sup>4</sup> of the stations along these transit routes.

Choosing to include a factor in the methodology that directs growth to areas with public transit would reinforce the importance of encouraging growth in areas with a variety of transportation options. In effect, it would give extra weight to this regional goal, over what has already been done in the *Projections* forecast.

Also, it is expected that the most significant impacts from the use of the regional goals in *Projections* will not begin to take effect until 2010. Directing growth to areas with public transit in the methodology would ensure that this regional goal influences development patterns during the RHNA period.

### City-Centered Growth Policies

Another factor the HMC considered using in the methodology is one related to city-centered growth policies. The purpose of this factor is to direct more growth away from unincorporated areas and toward cities.

One way to incorporate this goal would be to include a factor that affects only cities and not unincorporated areas. For example, the public transit factor accomplishes this to a certain extent because most transit infrastructure is in cities. Another possibility would be to adjust one of the other factors in the methodology, such as employment, so that the allocation to an unincorporated area is reduced.

A city-centered growth factor was not included in the scenarios because the other factors included in the scenarios seemed to accomplish the goal of moving growth away from the unincorporated areas. However, this factor can be developed into an allocation scenario if the HMC determines it is necessary.

## **Summary**

The scenarios described above offer several different options for how the factors identified by the HMC can be incorporated into an allocation methodology. In selecting the factors to include, committee members should consider the following questions:

- How do housing growth and employment compare in terms of the amount of housing need they are likely to generate?
- What is the most appropriate balance for allocating housing need based on housing growth and employment?
- In choosing among the jobs-related factors, what is the best way to balance the existing distribution of jobs with areas that are expected to experience significant job growth?
- Is it important to take additional steps to encourage housing near transit?

Once these issues have been addressed and a final set of factors has been chosen, the HMC will then work with ABAG staff to determine the best way to weight each of the allocation factors.

<sup>3</sup> The rail service providers included are: Altamont Commuter Express (ACE), Bay Area Rapid Transit (BART), Caltrain, San Francisco MUNI light rail, and Santa Clara Valley Transportation Authority (VTA) light rail.

<sup>&</sup>lt;sup>4</sup> The half-mile area was chosen based on accepted planning practice, which has found that people will generally only walk a half mile to a transit station. This is the same standard used in the Metropolitan Transportation Commission's Regional Transit Expansion Program.

#### **Factors Not Included in the Scenarios**

There were several potential methodology factors identified by the HMC that were not included in the sample allocation scenarios. These factors, and the reasons why they were not used, are listed below.

#### Areas With Traffic Congestion

The HMC proposed including a factor that would direct growth away from areas with extreme traffic congestion. This was based on a concern that additional housing growth in these areas would exacerbate the traffic problem.

Since factors are used to allocate a share of housing need, it is difficult to use "negative" factors that attempt to push housing units to other areas. As a result, it was not possible to include traffic congestion as a factor. However, the factor that encourages housing growth near public transit has the potential to help alleviate traffic congestion by enabling more people to use alternative methods of travel.

#### Commute Sheds

The HMC expressed interest in the possibility of using commute sheds as the basis for determining the balance between jobs and housing. Commute sheds show commute patterns and the spatial relationships among housing and jobs. This factor was proposed because there was some concern that a single jurisdiction was too small an area in which to expect a jobs-housing balance.

In addition, one of the important reasons for evaluating the jobs-housing balance is to try to reduce the need for long commute trips and the traffic congestion they create. Using this as a factor would allow for more detailed information about how to achieve a jobs-housing balance that would most directly affect traffic patterns.

This factor was not included in the allocation scenarios because there was not sufficient information available.

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Balancing Housing Near Transit	ANTIOCH  BRENTWOOD  CLAYTON  CLAYTON  CONCORD  DANVILLE  EL CERRITO  HERCULES  LAFAYETTE  MARTINEZ  MORAGA  OAKLEY  ORINDA  3,414  2,918  2,990  2,2990  2,403  4,036  4,003  4,036  4,003  4,036  4,039  595  687  599  1,425  1,425  1,425  1,156  ORINDA	ALAMEDA ALBANY ALBANY ALBANY ALBANY ALBANY ALBANY ALBANY ALBANY ALAMEDA ALAMED	Housing Growth Balancing Housing and Employment Scenario 1 Scenario 2 Scenario 3 Scenario 4  50% 50% 50% 50% total 100% 50% Job 50% total Housing Growth jobs 2014 jobs 2007  230,743 230,743 230,743 230,743
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nd Jobs and Putting par Transit   Scenario 7   Scenario 8     60%   60%     Housing   Housing     Growth   Growth     20% Total   20% Total     Jobs 2007   Jobs 2014     20% TOD   20% TOD     Housing   Housing     Housing   Housing     Rh     230,743   230,743     230,743   230,744     230,743   230,744     230,743   230,744			
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1,046 97 2,312 64 87 585 4,191	31,145 13 250 81 471 265 2,323 20 117 1,770 157 86 622 6,175	Balancing H Scenario 2  50% Housing 50% Job Growth  230,743  470 3,012 621 3,545 394 4,431 2,573 1,215
662 117 2,426 204 128 888 4,426	30,878  43 333 109 719 447 1,873 40 239 2,162 2,162 263 185 647 7,059	Balancing Housing and Employment           Scenario 2         Scenario 3         Scenario 4           50%         50%         50%           Housing         Housing         Housing           50% Job         50% total         50% total           Growth         jobs 2014         jobs 2007           230,743         230,743         230,743           531         540           3,012         2,352         2,285           621         883         918           3,545         3,501         401           4,431         4,007         3,973           2,573         3,397         3,507           1,215         1,139         1,134
621 120 2,449 221 134 928 4,473	30,964 47 344 112 750 470 1,832 42 254 2,219 277 198 654 7,198	## Scenario 4    Scenario 4     Scenario 4     Scenario 4     Scenario 4     Following     50% total     jobs 2007     230,743     540     2,285     918     3,510     403     3,973     3,973     1,134
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530 94 1,941 163 103 711 3,541	28,395 35 266 87 1,080 357 1,724 32 191 2,004 200 160 517 6,653	
670 71 1,970 111 90 91 517 3,427	30,508 26 225 80 1,056 280 1,694 1,694 1716 123 1,716 123 121 124 129 5,901	Housing Near Transit  Scenario 6 Scenario 7
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644 744 4,723 1,476 908 3,376 4,675 29 16,576	50% Housing 50% Job Growth  230,743  28,269  18,332  675 1,114 1,825 235 66 431 2,413 42 1,518 2,733 2,734 38,690 5,389 264 4,931 150 63,208	Balancing H Scenario 2
763 772 4,819 1,339 841 3,302 4,735 16,756	50% Housing 50% total jobs 2014  230,743  28,474  1,080 1,725 474 116 826 2,840 53 1,315 3,097 4,409 33,734 6,101 395 4,337 185 62,227	Balancing Housing and Employment Scenario 2 Scenario 3 Scenario 4
781 777 4,845 1,325 835 3,303 4,753 203 16,822	50% Housing 50% total jobs 2007  230,743  27,715  18,332  1,131 1,597 1,720 504 122 875 2,901 54 1,297 3,153 4,622 33,302 6,210 412 4,295 190 62,385	mployment Scenario 4
515 595 3,886 1,181 835 2,701 4,336 23 14,073	40% Housing Growth 40% Job Growth 20% TOD Housing 37,257 18,332 540 891 1,577 188 53 344 2,466 33 1,323 2,750 3,068 35,338 55,522 211 4,587 133 59,024	Balancing Scenario 5
611 618 3,963 1,071 781 2,641 4,384 148 14,217	40% Housing Growth 40% Total Jobs 2014 20% TOD Housing  18,332 37,421 18,332 1,497 379 93 660 2,807 42 1,160 3,041 4,409 31,373 6,091 316 4,112 160 58,238	- 1 <del></del> 1
517 773 4,545 1,520 997 3,121 5,324 100 16,896	60% Housing Growth 20% Total Jobs 2007 20% TOD Housing  230,743 32,801 18,332 754 1,074 1,589 321 95 526 2,731 52 1,281 2,866 3,866 3,866 3,866 3,866 3,751 166 59,504	Housing and Jobs and Putting  Housing Near Transit  Scenario 6   Scenario 7   Scenari
509 771 4,535 1,526 999 3,120 5,317 92 16,869	60% Housing Growth 20% Total Jobs 2014 20% TOD Housing  230,743 33,105 18,332 733 1,051 1,591 3,781 3,786 51 1,288 2,843 3,781 34,453 5,809 294 3,768 164 59,441	Putting Scenario 8
413 1,464 3,812 1,391 1,004 4,636 3,242 2,719 18,681	Previous RHNA 230,743 20,372 16,305 16,305 777 2,720 3,746 2,61 4,348 76 2,484 3,423 1,397 26,114 6,339 539 3,836 1,446 57,991	

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230,743	100% Housing 230,743 797 243 404 2,454 1,128 8,006 211 513 938 1,574 16,269	Housing Growth Scenario 1
230,743	Housing 50% Job Growth 230,743 230,743 495 357 341 2,135 2,343 7,839 110 270 848 955 15,691	Balancing I Scenario 2
230,743	Housing 50% total jobs 2014 230,743 230,743 466 244 414 2,290 1,317 7,236 281 520 692 2,137 15,596	Balancing Housing and Employment Scenario 2   Scenario 3   Scenario 4  50% 50% 50% 50%
230,743	Housing 50% total jobs 2007  230,743  230,743  463 233 424 2,317 1,210 7,198 302 550 676 2,280 15,653	Employment Scenario 4
230,743	Growth 20% TOD Housing 230,743 230,743 508 508 392 1,938 2,006 6,621 88 216 765 764 13,842	Balancing  Scenario 5  40%  Housing Growth 40% Joh
230,743	230,743  230,743  230,743  230,743  521  418  450  2,063  1,186 6,139  225  416 640 1,709 13,767	
230,743	Jobs 2014 Jobs 2007 Jobs 2011 Jobs 2014 Jobs 2007 Jobs 2011 20% TOD 20% TOD 20% TOI Housing Housing Housing 230,743 230,743 230,743 230,743 230,743 230,743 521 652 65 418 413 41 450 450 450 416 1,067 1,11 6,139 6,432 6,44 225 205 19 416 425 41 640 732 73 1,709 1,542 1,48 13,767 14,058 14,03	
230,743	20% rotal Jobs 2014 20% TOD Housing 230,743 230,743 653 418 446 2,128 1,110 6,447 197 413 738 1,485 14,036	Putting Scenario 8 60% Housing Growth
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### ASSOCIATION OF BAY AREA GOVERNMENTS

Representing City and County Governments of the San Francisco Bay Area



## MEMO

To: Housing Methodology Committee (HMC)

From: ABAG Staff
Date: October 11, 2006

Subject: Scenarios for Allocating Units by Income

## **Background**

There are two primary goals at the heart of the Regional Housing Need Allocation (RHNA) process. The first is to increase the supply of housing in California by allocating a share of the state-wide housing need to each city and county. The second is to ensure that local governments consider the housing needs of persons at all income levels as they prepare their Housing Elements.

To achieve these two goals, the allocation of the regional housing need to local governments occurs in two stages. The first is to allocate housing units to each city and county in the region. The second is to split each jurisdiction's total allocation into the four income categories established by the State. The four income categories defined by the State are:

- Very Low: households with income up to 50 percent of the county's area median income (AMI)
- Low: households with income between 50 and 80 percent of the county's AMI
- Moderate: households with income between 80 and 120 percent of the county's AMI
- Above-Moderate: households with income above 120 percent of the county's AMI

The goals and requirements of the allocation of units by income are specifically addressed in the RHNA objectives. The first is that all cities and counties are responsible for doing their "fair share" and planning for at least some of the region's need for very-low- and low-income units. The second is that the allocation methodology must avoid or mitigate the over-concentration of income groups in a jurisdiction.

The RHNA allocation methodology must assign the regional need to each jurisdiction in a way that fully allocates the units in each income category and complies with the two objectives listed above. The HMC requested that ABAG staff generate several possible scenarios for allocating units by income. This memo shows the effects of different strategies for allocating units in each income category.<sup>3</sup>

#### **Allocation Scenarios**

When allocating units by income, particularly affordable units, there is an underlying tension between trying to ensure that all communities do their "fair share" and responding to existing needs for housing. For example, allocating more low-income units to a jurisdiction that has a higher proportion of low-income residents would help to meet the community's existing needs. However, this strategy would

<sup>&</sup>lt;sup>1</sup> Government Code Section 65584(d)(1).

<sup>&</sup>lt;sup>2</sup> Government Code Section 65584(d)(4).

<sup>&</sup>lt;sup>3</sup> The allocation of units by income occurs after jurisdictions receive their share of the regional housing need. Since the methodology for this base allocation has not yet been determined, the scenarios show the percent of units in each income category that a jurisdiction would receive, rather than a number of housing units.

Scenarios for Allocating Units by Income 10/11/06 Page 2

promote the further concentration of low-income households in that community and would not move the region toward a more equitable distribution of income.

The examples developed by ABAG staff are based on the following possible scenarios (Attached):

- Scenario 1: Moving every jurisdiction 50 percent toward the county average income distribution
- Scenario 2: Moving every jurisdiction 50 percent toward the regional average income distribution
- Scenario 3: Allocating units to each jurisdiction based on the county's average income distribution
- Scenario 4: Including a factor to address high housing cost burdens

#### Moving Toward a County or Regional Income Distribution

Scenarios 1 and 2 both attempt to balance the existing need for housing with the goal of creating a more equitable income distribution. Both start with a jurisdiction's existing income distribution. In Scenario 1, this existing distribution is moved 50 percent toward the county average income distribution. In Scenario 2, the existing distribution is moved 50 percent toward the regional average.

Comparing a jurisdiction to the county takes local differences in income into account. In contrast, using the regional income distribution attempts to overcome county-level differences in income to create a more equitable distribution region-wide.

These scenarios start with a jurisdiction's existing income distribution and then move part of the way to either the county or regional household income average. As a result, these methodologies try to assign units to where they are currently needed while also creating a more fair income distribution. However, the fact that the method starts with the existing conditions means that jurisdictions with more households in affordable categories (relative to the regional average) must still plan for disproportionately more affordable housing, and those with less than the regional average must plan for less.

It can be argued that this approach balances meeting the existing need in a specific jurisdiction with the goal of having all jurisdictions do their "fair share" to meet the region's housing needs. At the same time, these approaches can be described as perpetuating the over-concentration of the region's lower income populations in certain communities.

#### Using the County Income Distribution

In contrast to the first two scenarios, Scenario 3 does not take a jurisdiction's existing income distribution into account. In this case, each jurisdiction is assigned the same distribution as the county-wide distribution. In effect, this "equal share" approach applies the county-wide income distribution to each jurisdiction within the county.

A primary benefit of this approach is that it is consistent with the idea that every jurisdiction should do its "fair share" to provide affordable housing. It also promotes a more equitable income distribution by moving every jurisdiction in a county to the same standardized income distribution. This method also avoids over-concentrating an income group in a jurisdiction. However, one potential drawback of this strategy is that by excluding existing conditions, it does not do enough to address the existing needs for affordable housing.

Scenarios for Allocating Units by Income 10/11/06 Page 3

#### High Housing Cost Burdens

As part of its discussions, the HMC felt that high housing cost burdens would be most appropriately considered as part of the discussion of housing affordability categories. We typically look at household income to assess affordability.

However, many households in the region spend a higher proportion of their income on housing than the standard set in federal and state policies. Those policies call for a household to spend no more than 30 percent of its income on housing. In the Bay Area, about 50 percent of all households spend greater than 30 percent of their income on housing and over 25 percent spend more than 50 percent.

One way to address the issue of high housing cost burdens is to assign more of the lower income housing to areas where the housing cost burden is the greatest. Assigning more housing without regard to affordability would not directly address the problem. The last column in the attachment shows the proportion of households in each jurisdiction that are paying more than 30 percent of their income for housing based on 2000 Census data. This information could be used to adjust the income allocation for each jurisdiction so that areas with higher numbers of households with a cost burden receive a larger share of affordable units. However, it should be noted that most jurisdictions have similar proportions of households that fall into this category.

## Summary

This memo outlines several possible methods for accomplishing the allocation of units by income for RHNA. It also describes some of the advantages and drawbacks of the different strategies.

In selecting an allocation methodology, the HMC must consider the extent to which it distributes housing units in a way that:

- Provides for the housing needs of persons at all income levels
- Ensures that every jurisdiction does its "fair share" to provide affordable housing
- Encourages an equitable distribution of incomes throughout the region
- Avoids over-concentrating an income group in a jurisdiction.

	Exis	ting Inco	Existing Income Allocation	ation	20% 1	50% Toward C	County Average	rerage	50% T	oward F	50% Toward Region Average	/erage	J	County Average	verage		
																	Housing
	Very	Š	TO N	0 0 4	Very	1	1		Very	-	:	;	Very				Cost
	<50%	~80%	<120%	Mod	<50%	%08>	MOd <120%	Mod	Low <50%	Low <80%	Mod <120%	Above Mod	Low <50%	Low <80%	Mod <120%	Above	Burden >30%
ALAMEDA	22%	17%	20%	45%	23%	17%	19%	42%	23%	17%	10%	42%	24%	16%	18%	/9CV	240/
ALBANY	22%	18%	20%	40%	23%	17%	10%	41%	750	17%	700	7 7 7	240	70,0	0/07	400,	% - C
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# Draft/Proposed Housing Methodology Committee

# Bay Conservation and Development Commission (BCDC) 50 California Street, 26th Floor San Francisco, CA

Meeting – October 19, 2006 10:00 a.m. - 1:00 p.m.

Time (approx.) 1. Call to Order/Introductions 45 Minutes 2. Discussion of Allocation Methodologies - All Units Committee continues and concludes discussion from previous meeting. 3. Discussion of Allocation Methodologies – Income-based Units 45 Minutes Committee continues and concludes discussion from previous meeting. Break - Lunch 4. Discussion of Other RHNA Methodology Issues 75 Minutes Staff report on the following: Subregions – assignment of share of the regional need (income-based (a) units) and allocating for a subregion. Rules on Revisions and Appeals – resolving anomalies, including (b) boundary (sphere of influence) issues and whether to address voluntary transfers. 5 Consensus on Overall Recommendation 15 Minutes 5. Public comment 6. Adjournment In - Meeting Lunch Provided

Representing City and County Governments of the San Francisco Bay Area



## Housing Methodology Committee Meeting – October 12, 2006

10:00 a.m. – 1:00 p.m.

San Francisco Bay Conservation & Development District
50 California Street, 26th Floor
San Francisco, CA

## **Meeting Summary**

#### 1. Call to Order/Introductions

The meeting began with introductions of member representatives, interested parties, and ABAG staff. Paul Fassinger, Research Director at the Association of Bay Area Governments (ABAG) provided an overview of the Meeting Agenda.

There were several announcements made at the start of the meeting:

- Kenneth Kirkey, ABAG Interim Planning Director, announced that the FOCUS TAC meeting scheduled for October 19 has been cancelled. ABAG staff felt that waiting until after the November election would provide a more fruitful discussion for TAC members.
- ABAG staff is working on the transcription of the question and answer session with HCD on September 29. The materials should be available on ABAG's website by early next week.

At this point, several HMC members raised questions about the survey that ABAG sent out requesting additional data related to the nine factors spelled out in the RHNA statutes. There was some confusion among committee members about the purpose of the survey and how the information collected would be used. Mr. Fassinger indicated that the survey results would be used to ensure the *Projections* forecasts are accurate and to provide feedback about how factors might be included in the allocation methodology.

#### 2. Discussion of Allocation Methodologies – All Units

Mr. Fassinger led the HMC in a discussion of the different allocation methodology scenarios developed by ABAG staff. As a framework for the discussion, he outlined the four different parts of the RHNA process: the determination of the total regional need, development of the allocation methodology, potential legislative changes, and issues related to certification and implementation of housing elements. Mr. Fassinger reminded committee members that the discussion at this stage should be limited to the allocation methodology.

In reviewing the possible allocation scenarios, Mr. Fassinger noted that they were developed based on the draft numbers from the *Projections 2007* forecast. These numbers are currently being reviewed by local governments, and it is likely that some changes will occur based on their feedback. Also, the total regional need number in the scenarios is from the 1999-2006 RHNA period, and is used only for demonstration purposes. It is possible that the total regional need will be significantly higher for the 2007-2014 RHNA period.

The allocation scenarios are based on the four categories of potential factors that have been identified by the HMC for inclusion in the methodology:

- Housing
- Employment

- Transportation
- City-centered growth policies

The proposed scenarios include factors related to housing, employment, and transportation. A city-centered growth factor was not included in the scenarios because the other factors used seemed to accomplish the goal of moving growth away from the unincorporated areas. However, this factor can be included in an allocation scenario if the HMC determines it is necessary.

The different scenarios can be grouped into three major categories. The first category, which consists of Scenario 1, is based solely on expected housing growth. Projected household growth represents the need to provide housing for future population increases. It looks at where growth is likely to occur. Since *Projections* incorporates information from local General Plans, it also factors in protected space to ensure that growth occurs in appropriate areas.

In this example, the cities get all of the housing generated in sphere of influence (SOI) areas. This was done for demonstration purposes, and is not intended to represent a policy decision. Based on prior HMC discussions, staff expects to include a factor in the methodology that handles SOI issues on a county-by-county basis.

The second category includes Scenarios 2, 3, and 4, which all seek to balance housing growth with different employment factors. These scenarios recognize that, in addition to housing growth, the presence of jobs in a community also generates demand for housing for workers. Including a jobs factor will direct future growth to areas based on where there are, or will be, significant numbers of jobs. Over time, linking housing growth to jobs will result in a better jobs-housing balance throughout the region.

In these scenarios, the housing growth factor is paired with one of three possible jobs-related factors:

- Scenario 2 includes the jurisdiction's job growth between 2007 and 2014. This factor would direct housing growth to areas that are adding jobs. As a result, the methodology would seek to achieve a jobs-housing balance based solely on future growth. It would not take into consideration those areas that already have a high proportion of jobs.
- Scenario 3 uses the jurisdiction's total jobs in 2014. This factor allocates growth based on a balance of a community's existing number of jobs and its expected employment growth through 2014. As a result, it represents a combination of the existing jobs and job growth.
- Scenario 4 includes the jurisdiction's total jobs in 2007. This factor would direct housing growth to those areas that currently have a high proportion of jobs. This would encourage a better jobs-housing balance based on existing conditions, but would not consider future job growth.

The third category includes Scenarios 5, 6, and 7. These also balance housing and employment, but also include a factor to direct housing to areas served by public transit. The factor assigns more of the housing growth during the RHNA period to areas within a half mile<sup>1</sup> of the transit stations. The analysis is based on the housing growth projected for the area. The public transit services included in this factor are those with

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<sup>&</sup>lt;sup>1</sup> The half-mile area was chosen based on accepted planning practice, which has found that people will generally only walk a half mile to a transit station. This is the same standard used in the Metropolitan Transportation Commission's Regional Transit Expansion Program.

fixed infrastructure, such as heavy and light rail systems and ferries.<sup>2</sup> Only existing transit services are included as part of the factor.

This factor was selected as the best way to respond to the HMC's interest in dealing with transportation impacts. Assigning housing units to areas along major highway corridors would only exacerbate traffic congestion, and directing it away from these areas would promote growth in outlying areas away from existing infrastructure, which would be contrary to regional goals.

Since 2002, *Projections* forecasts assume that, over time, local land use policies will move the region closer to meeting the regional goals. The policy-based *Projections* specifically forecast more growth in existing communities and near transit, while directing growth away from agricultural areas and open space. Choosing to include a factor in the methodology that directs growth to areas with public transit would reinforce the importance of encouraging growth in areas with a variety of transportation options. In effect, it would give extra weight to this regional goal, over what has already been done in the *Projections* forecast, which already incorporates the regional principles that direct growth to infill areas and areas served by public transit.

In response to questions about how the scenarios were developed, Mr. Fassinger walked committee members through the steps to calculate a jurisdiction's allocation. These sample scenarios use data from *Projections* 2005, but the actual allocations will incorporate information from *Projections* 2007, which is currently in draft form.

*Projections 2005* provides growth estimates for five-year periods through 2030. The forecasts for 2005 and 2015 are used to estimate growth between 2007 and 2014. To accomplish this, it is assumed that the growth in any five-year period occurs in regular annual increments. Thus, the growth in 2007 is calculated by adding 2/5 of the growth between 2005 and 2010 to the estimate for 2005. The growth in 2014 is determined by adding 4/5 of the growth between 2010 and 2015 to the forecasted total for 2010.

A jurisdiction's growth during this period is then divided by the regional growth for the same period to determine the jurisdiction's share of regional growth. This proportion is then multiplied by the total regional need number to determine the jurisdiction's share of the regional need. The same type of calculation is done to determine a jurisdiction's share of job growth for the same time period.

After gaining an understanding of the computations used to develop the scenarios, the HMC discussed the merits of the eight sample allocation methodologies. Committee members immediately rejected Scenario 1 because it included only housing as a factor, and did not adequately address the RHNA objective of promoting a better balance between housing and jobs.

In assessing the scenarios that balance jobs and housing, several committee members expressed opposition to using Scenario 2 because focusing solely on job growth penalizes communities trying to add jobs to create a better jobs-housing balance. Also, by looking only at future growth, it ignores the existing relationship between jobs and housing in a jurisdiction. There was more support for Scenario 3, since it attempts to balance existing jobs as well as job growth during the RHNA period. In addition, this was generally seen as a better alternative than Scenario 4, which only looks at the existing jobs in comparison to housing growth.

In general, there was some concern that the sample methodologies did not fully address the question of jobshousing balance. Several committee members proposed alternate ways of trying to incorporate measures of

<sup>&</sup>lt;sup>2</sup> The rail service providers included are: Altamont Commuter Express (ACE), Bay Area Rapid Transit (BART), Caltrain, San Francisco MUNI light rail, and Santa Clara Valley Transportation Authority (VTA) light rail.

jobs-housing balance more directly as an allocation factor. Suggested changes included looking at jobs compared to employed residents in a jurisdiction or including two employment factors—one for existing jobs and another for the expected change over time—that could be weighted separately.

The committee also felt that the scenarios should be more consistent in matching job and housing growth, or jobs and housing at a single point in time. Specifically, they requested a comparison of total housing and total jobs in 2014.

In general, HMC members supported the idea of trying to direct growth toward station areas, as a way to reduce sprawl and traffic congestion within the region. This policy is also consistent with the goal of city-centered growth policies. At the same time, some HMC members expressed concern that using this factor would result in "double counting," since the Projections forecasts already direct growth to areas with access to public transit. In addition, since the factor looks at the growth that is planned around a station area, it can be perceived to negatively impact jurisdictions that are proactively planning for transit-oriented development. In the long-term, this could be seen as a disincentive for adding public transit and trying to intensify development around the station areas.

In reviewing the allocation scenarios, committee members requested that staff evaluate the impact of using a factor that looks at planned job growth around transit stations, instead of housing growth. There was also some interest in trying to determine if there were some planned transit extensions that might occur during the RHNA period that should be included in the factor.

There was a general discussion among committee members about the potential regional implications of the different allocation scenarios. Some members expressed concern that some of the scenarios allocate high housing numbers to areas where the housing is less likely to be built. In the end, this would harm the overall future of the region if it results in the construction of fewer housing units.

Several HMC members countered that zoning for housing is the first step in encouraging housing growth in the areas that most closely align with regional goals for growth. If the allocations do not direct growth to these areas, the growth would have to be zoned for and accommodated in areas that are less ideal. In response, several committee members raised the concern that some jurisdictions that receive lower housing allocations because they are outside the region's existing communities and away from transit services end up producing more than their total housing allocation.

There was also a question about whether resources and incentives available at the regional level would be directed to those jurisdictions that take responsibility for accommodating more of the regional housing need. However, committee members felt that the HMC was not empowered to respond to this question. In the end, the HMC felt that Scenarios 1, 7, and 8 should no longer be considered. They requested that staff build on Scenarios 3, 5, and 6 in developing other alternatives that look more closely at jobs-housing balance, using comparable types of data, and evaluate the impact of focusing growth on transit areas based on job growth.

#### 3. Discussion of Allocation Methodologies – Income-based Units

Mr. Kirkey led committee members in a discussion of the allocation of units by income. He presented scenarios that seek to move a jurisdiction toward the county or regional income distribution, as well as scenarios that assign a jurisdiction the same distribution as the county or regional average. Mr. Kirkey also highlighted the possibility of applying a factor related to high housing cost burdens to one of these allocation scenarios.

The HMC very quickly came to consensus that assigning shares based on the regional income distribution was the best solution. This was based on the fact that the need for affordable housing is a problem that is shared by the region as a whole, and is not localize to a specific area. This proposal is consistent with the idea that every jurisdiction must do its "fair share" to provide affordable housing, and it promotes a more equitable income distribution by moving each jurisdiction to the same standardized income distribution. Since the allocation only addresses future housing growth, it would only impact the increment of growth and not the existing conditions in the region.

This strategy is also more likely to avoid the over-concentration of an income group in a jurisdiction. Committee members did not support the scenarios that moved jurisdictions incrementally toward the regional or county average because they assigned more affordable units to areas that already had significant low-income populations. There was also concern that using the factor for "high housing cost burden" would also lead to the over-concentration of low-income households.

Some members expressed concern that the strategy of assigning shares based on the regional income distribution might assign housing to jurisdictions where it is less likely to be built. However, there was a general agreement that the benefits of this approach outweighed this potential negative impact. In addition, this issue could be worked out through agreements between individual jurisdictions.

In response to a question from the committee, Mr. Fassinger noted that the income scenarios were based on household income data from Census 2000. It was proposed that it might be better to use data from the U.S. Department of Housing and Urban Development (HUD) that specifies household incomes by household size. Mr. Fassinger stated that he would check with HCD to determine which source of data it uses in developing the regional income allocations.

#### 4. Next Steps and Draft Agenda for October 19 Meeting

Mr. Moy led the HMC in a discussion about what topics need to be discussed at the October 19 meeting. The major focus would be on finalizing the allocation methodology, based on revised scenarios to be presented by staff. Mr. Moy also stressed the need to discuss the framework for handling revisions and appeals. Since revisions and appeals must be based on a factor in the methodology, it is important to consider how to incorporate some of the issues that might lead to revisions, such as spheres of influence and transfers of units between local governments. The agenda will also include consideration of how to handle the relationship between the region and the subregion that has formed in San Mateo County.

Committee members requested that ABAG staff undertake the following actions:

- Revise the allocation scenarios based on feedback from the committee
- Check with HCD about the data they use to develop the allocations by income